

# **Yearly Plan for IQAC 2010-11**

## **Educational Multimedia Research Centre, DAVV, Indore**

### **1. Curriculum Aspects :**

Educational Multimedia Research Centre is having two programmes : M.Sc. Electronic Media Integrated 5 yrs and M.B.A. Media Management with intake of 40 seats each. Admission to both the courses is through DAVV-CET i.e. Common Entrance Test conducted on all India bases.

Curriculum of M.B.A. and M.Sc. Integrated programme cover basic constituent domain of electronic media such as Television, Audio/Radio Production, Internet/New Media and Animation VFX production. Each semester study comprises rich mix of Theory, Contemporary Media Production projects and related technical aspect.

Credit distribution model followed for M.B.A. and M.Sc. Integrated programme make student's comprehensive involvement to syllabus. Each semester divides 30 credits into five theory subjects carrying 3 credits each (3 Hrs Theory class/week), 6 credits assigned for Laboratory/Media Production/Studio work (12 Hrs. Production work /week), and 5 credits allocated for Major Projects (10 Hrs. Research, Orientation, Production and Presentation) to be submitted by the end of semester. Every student evaluated at 3 times during the semester through class test and or assignment. Two best score out three internals are considered for final evaluation.

At present, about 09 Research Scholars are registered at Educational Multimedia Research Centre. Their research area majorly covers Film Studies, Television Production, Advertising, Developmental Communication, Educational Communication, New Knowledge Management, New Media and Open Courseware. Research scholars are actively involved in the research based media production projects of Educational Television, e-Content, Learning Object Repository and Multicasting Projects.

EMRC has 7 faculty members with specialization in Educational Television Production, Media Research, Value Education, Communication, Journalism, Electronics, Multimedia and Video Production.

The meetings of Board of Studies are regularly held for the up gradation of the Course as per the UGC Guidelines. Industry experts and alumni constantly impart suggestion for enriching the syllabus.

As a part of value addition to basic syllabus, its EMRC routine to actively involve students in Personality Development session, Music, Film & Art Appreciation, Experiential Learning Workshops, Animation VFX Production workshops and Interactive session with Industry Experts.

A typical EMRC student gets employment opportunities in the Television Production & Satellite Channels, Film Production, Audio Production, Animation Studios, Advertising Agencies, Mobile VAS Content, IT Enabled Services & New Media Production.

Feedback on curriculum is regularly obtained from the students and is taken into consideration.

## **2. Strategies of Teaching Learning**

Admission to EMRC courses is done through All India DAVV-CET merit and 50% aggregate (HSc for M.Sc. Integrated & Graduation for M.B.A) in any stream. Reservation for SC/ST/OBC are as per Government policy.

### **Teaching Learning process**

The department strictly follows University academic calendar for the course.

**Teaching Method:** Centre uses LCD projector, blackboard teaching and experiential techniques.

For training and practical experience the audio and video studios exemplary in central India, equipped with industry standard Audio-Video recording facilities are used by teachers and students.

Professional grade editing suites like DPS Velocity, Matrox, Avid and FCP etc. facilitates students to generate industry standard productions.

Students create varied graphics and animation material for packaging of e-content in fully equipped multimedia studio. New media content generation is backed-up by 24x7 EDUSAT connectivity.

Hi-end workstation with Animation line testing set, Professional Light boxes, Professional Photography equipment, Claymation Table are used by students for animation production.

Fully equipped IT Lab, Multimedia Lab & Library full of media related books and journals. 300 textbook movies DVD library is at students dispense.

The facility of electronic journals is available with the University and is widely used by the students, research scholars and faculty members.

### **Teacher quality**

There is 1 Professor and 2 Reader and 4 Lecturers in the department, out of which 1 ST Lecturer is there. 1 Professor and 2 Readers have Ph.D. qualification and wide experience in Educational Television Production, Media Research, Value Education, Communication, Journalism, Electronics, Multimedia and Video Production. One Female Lecturer is there among the four.

Faculty of Centre are actively involved in training University teachers through Academic Staff Programmes and are frequently being invited as Resource Person on their respective area of expertise.

All faculty members use Computer, Internet, New Media equipments as teaching aids.

## Evaluation Process and Reforms

The evaluation of teachers by the students is in the form of feedback.

The evaluation of the students takes place during the course. This includes 2 class tests followed by a final examination for each theory papers. Grades are awarded as per Ordinance 31. The students are shown the answer sheet after evaluation and the questions are discussed in the class.

The examination result is declared within 2-3 weeks of the examination. The current system of evaluation is in practice from 2003 and it has been observed to be very satisfactory.

### 3. Research, Consultancy and Extension:

Educational Multimedia Research Centre produces Educational Television Content (Documentary Format/ Lecture Format), e-Content, Web based Learning Object Repositories (LOR) and EDU SAT Lectures. Each format of production requires thorough Media Research on the subject, specific topic and context. Every production is conceived on the bases of continuous research. Text content, Images, Audio-Visual executed in line to basic research.

S. No.	Media Production Type	Total Production till date	Total Production from Jan 2010 to till date
1.	ETV Programme	1110	99
2.	e-Content	142	23
3.	LOR	198	29
4.	EDU SAT	56	19

### List of ETV Programme Produced/Published from Jan 2010 to till date :

PROG .NO.	CODE NO.	NAME OF PROGRAMME	SUBJECT	PRODUCER	LANGUAGE	YEAR	DURATION
1012	AIND-M-671	DAMS : BOON OR CURSE	ENVIRONMENTAL STUDIES	Dr. P.SINGH	ENGLISH	Jan-10	12:06
1013	AIND-M-671	GRAH UDHYOG : SURAKSHIT PARYAVARAN	ENVIRONMENTAL STUDIES	H.GOUR	HINDI	Jan-10	5:50
1014	AIND-M-671	LAND : A NATURAL RESOURCE	ENVIRONMENTAL STUDIES	Dr. C.GUPTA	ENGLISH	Jan-10	10:03
1015	AIND-M-671	SEX RATIO	ENVIRONMENTAL STUDIES	Dr. P.SINGH	ENGLISH	Jan-10	10:49
1016	AIND-M-672	PRADUSHIT JAL : SHUDHIKARAN	ENVIRONMENTAL STUDIES	H.GOUR	HINDI	Jan-10	7:07
1017	AIND-M-672	MALARIA (HINDI)	HEALTH AND ENVIRONMENT	A.SOMASHEKAR	HINDI	Jan-10	9:12

PROG .NO.	CODE NO.	NAME OF PROGRAMME	SUBJECT	PRODUCER	LANGUAGE	YEAR	DURATION
1018	AIND-M-672	COTTON YARN	SOCIAL SCIENCE	S.Z.HUSSAIN	ENGLISH	Jan-10	8:46
1019	AIND-M-673	STAND UP COMMEDY ( HINDI )	GENERAL	Dr. C.GUPTA	HINDI	Feb-10	11:02
1020	AIND-M-673	BAR CODE	MANAGEMENT	L. INGLE	ENGLISH	Feb-10	6:49
1021	AIND-M-673	UNCHA KAD	SCIENCE	N. PATIDAR	HINDI	Feb-10	16:42
1022	AIND-M-673	A FATAL DISEASE - DENGUE	HEALTH AND ENVIRONMENT	Dr. A.K SINGH	ENGLISH	Feb-10	10:43
1023	AIND-M674	MACHALA - EK NIRMAL GAON	SOCIAL SCIENCE	Dr.C.GUPTA & G.AWASYA	HINDI	Feb-10	11:56
1024	AIND-M674	PRAKRITIK RANG AVUM VASTRA RANGAI	ENVIRONMENTAL STUDIES	Dr. C.GUPTA	HINDI	Feb-10	29:23
1025	AIND-M674	LINGANUPAT	ENVIRONMENTAL STUDIES	Dr. P.SINGH	HINDI	Feb-10	10:20
1026	AIND-M675	BHULE BISRE STHAL - MALWA KE	MONUMENTS	K.CHOUGHAN	HINDI	Feb-10	18:28
1027	AIND-M675	A RAY OF HOPE	SOCIAL SCIENCE	S.Z.HUSSAIN	ENGLISH	Feb-10	11:42
1028	AIND-M-676	MALARIA	HEALTH AND ENVIRONMENT	A.SOMASHEKAR	ENGLISH	Mar-10	10:24
1029	AIND-M-676	E-LEARNING	EDUCATION	K.CHOUGHAN	ENGLISH	Mar-10	30:12
1030	AIND-M-676	LASIC LASER ( HINDI )	SCIENCE	N. PATIDAR	HINDI	Mar-10	7:53
1031	AIND-M-677	TATTOO	ART	N. PATIDAR	ENGLISH	Mar-10	8:17
1032	AIND-M-677	WORRY	SOCIAL SCIENCE	L. INGLE	ENGLISH	Mar-10	12:07
1033	AIND-M-677	GOMATA	SOCIAL SCIENCE	L. INGLE	HINDI	Mar-10	9:00
1034	AIND-M-677	SUTI DHAGA	TEXTILE AND ENVIRONMENT	S.Z.HUSSAIN	HINDI	Mar-10	8:45
1035	AIND-M-678	SHARIRIK SHIKSHA	PHYSICAL EDUCATION	K.CHOUGHAN	HINDI	Mar-10	15:37
1036	AIND-M-678	RAAG MALHAR - EK PARICHAY	MUSIC	H. GOUR	HINDI	Mar-10	26:31
1037	AIND-M-679	NAI PAHCHAN KI TALASH MAIN ( BARBER )	SOCIAL SCIENCE	Dr. C.GUPTA	HINDI	Mar-10	13:39
1038	AIND-M-680	PINUS	BOTANY	H.GOUR	ENGLISH	Apr-10	20:43

PROG .NO.	CODE NO.	NAME OF PROGRAMME	SUBJECT	PRODUCER	LANGUAGE	YEAR	DURATION
1039	AIND-M-680	JAJBA	SOCIAL SCIENCE	Dr.C.GUPTA & G.AWASYA	HINDI	Apr-10	10:30
1040	AIND-M-680	WATER POLLUTION - TYPES AND COMMON POLLUTANTS	ENVIRONMENTAL STUDIES	S.Z.HUSSAIN	ENGLISH	Apr-10	11:08
1041	AIND-M-681	PRAKRITI OUR KAVITAYEN	HINDI LITRETURE	K.CHOUHAN	HINDI	Apr-10	29:55
1042	AIND-M-682	PRODHYOGIKI - DOOR HOTE RISHTE	SOCIAL SCIENCE	Dr. A.K SINGH	HINDI	May-10	16:11
1043	AIND-M-683	URDU SHIKSHA, PART-10	URDU LITRETURE	S.Z.HUSSAIN	HINDI	May-10	24:33
1044	AIND-M-684	JAIV VIVIDHATA AVUM USKA SANRAKSHAN	ENVIRONMENTAL STUDIES	H.GOUR	HINDI	May-10	10:06
1045	AIND-M-685	PARYAVARAN AVUM UPBHOKTAWAD	ENVIRONMENTAL STUDIES	Dr. P.SINGH	HINDI	May-10	30:42
1046	AIND-M-686	PARYAVARAN - ADHIKAR AVUM KARTAVYA	ENVIRONMENTAL STUDIES	H.GOUR	HINDI	May-10	25:31
1047	AIND-M-687	STUDENT PARTICIPATION IN CIVIC RESPONSIBILITIES - THE INDIAN CONTEXT	SOCIAL WORK	Dr. C.GUPTA	ENGLISH	May-10	28:39
1048	AIND-M-688	EK SAFAL PRAYAS	ENVIRONMENTAL STUDIES	Dr. P.SINGH	HINDI	May-10	30:06
1049	AIND-M-689	MANVIYA MUYON KI SHIKSHA AVUM PARYAVARAN	ENVIRONMENTAL STUDIES	H.GOUR	HINDI	Jun-10	27:48
1050	AIND-M-690	PRAKRITIK SANSADHAN	ENVIRONMENTAL STUDIES	H.GOUR	HINDI	Jun-10	29:54
1051	AIND-M-691	PARYAVARAN SHIKSHA	ENVIRONMENTAL STUDIES	H.GOUR	HINDI	Jun-10	11:37
1052	AIND-M-692	MULYA NIRNAY OUR PARYAVARAN	ENVIRONMENTAL STUDIES	S.Z.HUSSAIN	HINDI	Jun-10	28:57
1053	AIND-M-693	INFORMATION ARCHITECTURE	INFORMATION COMMUNICATION TECHNOLOGY	Dr. C.GUPTA	ENGLISH	Jun-10	26:00
1054	AIND-M-694	BASICS OF MUNICIPAL SOLID WASTE	ENVIRONMENTAL STUDIES	A.SOMASHEKAR	ENGLISH	Jun-10	18:06
1055	AIND-M-695	EDUCATIONAL TECHNOLOGY IN TEACHER EDUCATION	EDUCATION	K.CHOUHAN	ENGLISH	Jul-10	28:03
1056	AIND-M-696	MANAGEMENT OF MUNICIPAL SOLID WASTE	ENVIRONMENTAL STUDIES	A.SOMASHEKAR	ENGLISH	Jul-10	15:11
1057	AIND-M-697	PAITHAN	HISTORY	K.CHOUHAN	HINDI	Jul-10	18:47

PROG .NO.	CODE NO.	NAME OF PROGRAMME	SUBJECT	PRODUCER	LANGUAGE	YEAR	DURATION
1058	AIND-M-698	INFORMATION ARCHITECTURE, PART-2	INFORMATION COMMUNICATION TECHNOLOGY	Dr. C.GUPTA	ENGLISH	Jul-10	27:25
1059	AIND-M-699	RELEVANCE OF BANK MERGER IN THE INDIAN CONTEXT	BANKING	Dr. C.GUPTA	ENGLISH	Jul-10	29:22
1060	AIND-M-700	SANKALPANA PARYAWARAN KI	ENVIRONMENTAL STUDIES	H. GOUR	HINDI	Jul-10	13:03
1061	AIND-M-701	AASHTHA AVUM VASTUKALA KA PRATIK : BHOJPUR	ARCHITECTURE	H. GOUR	HINDI	Jul-10	11:26
1062	AIND-M-702	JAYKE KA RAAJ : MIRCH	HORTICULTURE	S.Z.HUSSAIN	HINDI	Aug-10	19:54
1063	AIND-M-703	BHARAT KA JAIV BHOGOLIK VARGIKARAN	ENVIRONMENTAL STUDIES	H.GOUR	HINDI	Aug-10	9:20
1064	AIND-M-704	FORGOTTEN MONUMENTS OF MALWA	MONUMENTS	K.CHOUHAN	ENGLISH	Aug-10	18:19
1065	AIND-M-705	LASER KE 50 VARSH, PART-1	PHYSICS	K.CHOUHAN	HINDI	Aug-10	28:38
1066	AIND-M-706	AADI MANAV KI ASHARAY STHALI - BHIMBETKA	HISTORY AND ARCHIOLOGY	Dr. C.GUPTA	HINDI	Aug-10	18:36
1067	AIND-M-707	THE SECRET OF TASTE - CHILLI	HORTICULTURE	S.Z.HUSSAIN	ENGLISH	Sep-10	20:32
1068	AIND-M-708	VYAKTITVA, PART-3	EDUCATION	H.GOUR	HINDI	Sep-10	13:23
1069	AIND-M-709	JAIV VIVIDHATA - EK PARICHAY	ENVIRONMENTAL STUDIES	H.GOUR	HINDI	Sep-10	6:43
1070	AIND-M-710	LASER KE 50 VARSH, PART-2	PHYSICS	K.CHOUHAN	HINDI	Oct-10	29:42
1071	AIND-M-711	THE CHANGING NATURE OF EARTH	ENVIRONMENTAL STUDIES	K.CHOUHAN	ENGLISH	Oct-10	15:50
1072	AIND-M-712	THE STORY OF WATER	ENVIRONMENTAL STUDIES	Dr. C.GUPTA	ENGLISH	Oct-10	24:52
1073	AIND-M-713	SANRAKSHAN KO TALASHTA - ATIT KA GOURAV	ARCHIOLOGY	Dr. P.SINGH	HINDI	Nov-10	12:13
1074	AIND-M-714	PARYAWARAN - EK MULYA KE ROOP MEIN, PART-1	ENVIRONMENTAL STUDIES	Dr. P.SINGH	HINDI	Nov-10	28:30
1075	AIND-M-715	PARYAWARAN - EK MULYA KE ROOP MEIN, PART-2	ENVIRONMENTAL STUDIES	Dr. P.SINGH	HINDI	Nov-10	28:09
1076	AIND-M-716	PHIR EK SHWET KRANTI	AGRICULTURE	Dr. P.SINGH	HINDI	Nov-10	10:51
1077	AIND-M-716	PASTURIZED MILK - A MOMENT OF SCIENCE	AGRICULTURE	Dr. P.SINGH	ENGLISH	Nov-10	9:50

PROG .NO.	CODE NO.	NAME OF PROGRAMME	SUBJECT	PRODUCER	LANGUAGE	YEAR	DURATION
1078	AIND-M-717	PREHISTORIC MAN'S HAVEN - BHIMBETKA	HISTORY AND ARCHIOLOGY	Dr. C.GUPTA	ENGLISH	Nov-10	19:20
1079	AIND-M-718	TYPES OF NOISE POLLUTION	ENVIRONMENTAL STUDIES	A.SOMASHEKAR	ENGLISH	Nov-10	15:05
1080	AIND-M-719	JEEVAN KI PATHSHALA	EDUCATION	S.Z.HUSSAIN	HINDI	Nov-10	14:29
1081	AIND-M-720	LAGHUKRIT SANDESH	COMMUNICATION	L. INGLE	HINDI	Nov-10	11:07
1082	AIND-M-721	AAKANSHON KA AAKASH	GENERAL	A.SOMASHEKAR	HINDI	Nov-10	21:23
1083	AIND-M-722	SOCIAL MEDIA	TECHNOLOGY	K.CHOUHAN & G.AWASYA	ENGLISH	Dec-10	12:02
1084	AIND-M-723	FLOWER - THE BEAUTIFUL GIFT OF NATURE	ENVIRONMENTAL STUDIES	S.Z.HUSSAIN	ENGLISH	Dec-10	14:09
1085	AIND-M-724	BADWANI PAPITA	BOTANY	N. PATIDAR	HINDI	Dec-10	14:23
1086	AIND-M-725	PRAKRITIK VARDAN ALOE VERA	BOTANY	L. INGLE	HINDI	Dec-10	10:38
<b>YEAR - 2011</b>							
1087	AIND-M-726	EK PRAYAS	EDUCATION	Dr. C.GUPTA	HINDI	Jan-11	15:53
1088	AIND-M-727	BISAT	GENERAL	K.CHOUHAN	HINDI	Jan-11	11:02
1089	AIND-M-728	MUCH	SOCIAL SCIENCE	N. PATIDAR	HINDI	Jan-11	20:18
1090	AIND-M-729	MAJDUR	SOCIAL SCIENCE	A.SOMASHEKAR	HINDI	Jan-11	7:47
1091	AIND-M-730	EFFECTS OF NOISE POLLUTION	ENVIRONMENTAL STUDIES	A.SOMASHEKAR	ENGLISH	Jan-11	15:18
1092	AIND-M-731	AN INTRODUCTION : LASER	PHYSICS	Dr. C.GUPTA & H.GOUR	ENGLISH	Jan-11	8:36
1093	AIND-M-732	LASER KE 50 VARSH, PART-4	PHYSICS	K.CHOUHAN	HINDI	Jan-11	24;15
1094	AIND-M-733	PUSHP - EK ANMOL UPHAR	ENVIRONMENTAL STUDIES	S.Z.HUSSAIN	HINDI	Feb-11	14:32
1095	AIND-M-734	LASER KE 50 VARSH, PART-5	PHYSICS	K.CHOUHAN	HINDI	Feb-11	26:09
1096	AIND-M-735	COMMON AVENUE - TREES	ENVIRONMENTAL STUDIES	A.SOMASHEKAR	ENGLISH	Feb-11	23:09
1097	AIND-M-736	AGONY OF SEAS	ENVIRONMENTAL STUDIES	Dr.C.GUPTA	ENGLISH	Feb-11	24:05

PROG .NO.	CODE NO.	NAME OF PROGRAMME	SUBJECT	PRODUCER	LANGUAGE	YEAR	DURATION
1098	AIND-M-737	MAATI KE KALAKAR	SOCIAL SCIENCE	Dr.C.GUPTA	HINDI	Mar-11	12:40
1099	AIND-M-738	COMMON VILLAGE TREES	ENVIRONMENTAL STUDIES	A.SOMASHEKAR	ENGLISH	Mar-11	25:29
1100	AIND-M-739	LASAR KE 50 VARSH, PART-3	PHYSICS	K.CHOUHAN	HINDI	Mar-11	28;14
1101	AIND-M-740	EFFECTS AND CONTROLS OF WATER POLLUTION	ENVIRONMENTAL STUDIES	S.Z.HUSSAIN	ENGLISH	Mar-11	24:53
1102	AIND-M-741	KALA KA NAYA SWROOP	ART AND CRAFT	G.AWASYA	HINDI	Mar-11	9:00
1103	AIND-M-742	INDIA AS - A MEGADIVERSITY NATION	ENVIRONMENTAL STUDIES	H.GOUR	ENGLISH	Apr-11	24:54
1104	AIND-M-743	PLASMAS PHYSICS	PHYSICS	H.GOUR	ENGLISH	Apr-11	29:53
1105	AIND-M-744	PUBLIC ENVIRONMENTAL AWARENESS	ENVIRONMENTAL STUDIES	K.CHOUHAN	ENGLISH	Apr-11	31:02
1106	AIND-M-745	REGPICERS - EK PARYAWARAN MITRA	SOCIAL SCIENCE	Dr. A.K SINGH	HINDI	Apr-11	11:09
1107	AIND-M-746	SONA - SHRINGAR SE NIVESH TAK	SOCIAL SCIENCE	N. PATIDAR	HINDI	Apr-11	12:10
1108	AIND-M-747	TOUCH SCREEN	ELECTRONICS	L. INGLE	ENGLISH	May-11	9:37
1109	AIND-M-748	JOURNEY OF A LIFETIME	SCIENCE	N. PATIDAR	ENGLISH	May-11	18:26
1110	AIND-M-749	NUCLEAR HAZARDS	ENVIRONMENTAL STUDIES	S.Z.HUSSAIN	ENGLISH	May-11	21:35

**List of e-Content Produced/Published from Jan 2010 to till date :**

Module No.	Month	Title of e-Content	Subject	Subject Expert	Producer
ECM-120	Feb-10	NATURAL RESOURCES AND ASSOCIATED PROBLEMS - DAMS	ENVIRONMENTAL STUDIES	Dr. P.SINGH	Dr.P.SINGH & H. GOUR
ECM-121	Feb-10	STUDY OF COMMON PLANTS : COTTON YARN	ENVIRONMENTAL STUDIES	NIL	S.Z.HUSSAIN
ECM-122	Feb-10	POPULATION GROWTH, VARIATION AMONG NATIONS - SEX RATIO	ENVIRONMENTAL STUDIES	Dr. P.SINGH	Dr. P.SINGH
ECM-123	Mar-10	INFECTIOUS DISEASES - MALARIA	HEALTH AND ENVIRONMENT	NIL	A.SOMASHEKAR
ECM-124	Aug-10	SOLID WASTE MANAGEMENT, PART-1	ENVIRONMENTAL STUDIES	Dr. JAISHREE SIKKA	A.SOMASHEKAR
ECM-125	Aug-10	SOLID WASTE MANAGEMENT, PART-2	ENVIRONMENTAL STUDIES	Dr. JAISHREE SIKKA	A.SOMASHEKAR
ECM-126	Oct-10	SILK COTTON	ENVIRONMENTAL STUDIES	PROF. A.B SEERVANI	A.SOMASHEKAR



Module No.	Month	Title of e-Content	Subject	Subject Expert	Producer
ECM-127	Oct-10	WATER RESOURCES	ENVIRONMENTAL STUDIES	PROF. A.B SEERVANI	Dr.C.GUPTA
ECM-128	Oct-10	PINUS	ENVIRONMENTAL STUDIES	PROF. A.B SEERVANI & MS. DEEPTI SANKAT	A.SOMASHEKAR
ECM-129	Nov-10	TYPES OF NOISE POLLUTION	ENVIRONMENTAL STUDIES	Dr. M.M.P. SHRIVASTAVA	A.SOMASHEKAR
ECM-130	Nov-10	THE CHANGING FACE OF EARTH	ENVIRONMENTAL STUDIES	Dr. P.SINGH	K.CHOUHAN
ECM-131	Jan-11	CAUSES, EFFECTS AND CONTROL MEASURES OF NOISE POLLUTION	ENVIRONMENTAL STUDIES	Dr. M.M.P. SHRIVASTAVA	A.SOMASHEKAR
ECM-132	Jan-11	STUDY OF COMMON PLANTS : CHILLI	ENVIRONMENTAL STUDIES	Dr. SURESH PATEL & PROF. A.B. SEERVANI	S.Z.HUSSAIN
ECM-133	Jan-11	STUDY OF COMMON PLANTS : FLOWER	ENVIRONMENTAL STUDIES	Dr. N.K GUPTA & PROF. A.B SEERVANI & SNIGDHA DAS	S.Z.HUSSAIN
ECM-134	Feb-11	CAUSES, EFFECTS AND CONTROL MEASURES : MARINE POLLUTION	ENVIRONMENTAL STUDIES	Dr. O.P. JOSHI	Dr.C.GUPTA
ECM-135	Mar-11	BIOMEDICAL WASTE MANAGEMENT	ENVIRONMENTAL STUDIES	ASAD WARSI & AJAY JAIN	Dr.C.GUPTA
ECM-136	Mar-11	COMMON AVENUE TREES	ENVIRONMENTAL STUDIES	KISHOR PANWAR	A.SOMASHEKAR
ECM-137	Mar-11	COMMON VILLAGE TREES	ENVIRONMENTAL STUDIES	Dr. KISHOR PANWAR	A.SOMASHEKAR
ECM-138	Mar-11	EFFECTS AND CONTROLS OF WATER POLLUTION	ENVIRONMENTAL STUDIES	Dr. BHOLESHWAR DUBEY & Dr. RUBINA CHOUDHARY	S.Z.HUSSAIN
ECM-139	Apr-11	INDIA AS A MEGADIVERSITY NATION	ENVIRONMENTAL STUDIES	PROF. A. B. SEERWANI	H.GOUR
ECM-140	Apr-11	SOCIAL ISSUES AND THE ENVIRONMENT - PUBLIC AWARENESS	ENVIRONMENTAL STUDIES	Dr. P. SINGH & AWANISH SINGH	K.CHOUHAN
ECM-141	May-11	CAUSES, EFFECTS AND CONTROL MEASURES OF NUCLEAR HAZARDS	ENVIRONMENTAL STUDIES	PROF. O.P. JOSHI & PROF. M.S. SODHA	S.Z.HUSSAIN
ECM-142	May-11	ROLE OF AN INDIVIDUAL IN PREVENTION OF POLLUTION	ENVIRONMENTAL STUDIES	Dr. O.P. JOSHI	K.CHOUHAN

**List of LOR (Learning Object Repositories) Produced/Published from Jan 2010 to till date:**

LOR No.	Month	Title	Subject	Producer
ECL-170	Feb-10	WHAT ARE NATURAL RESOURCES ?	ENVIORNMENTAL STUDIES	Dr. C.GUPTA
ECL-171	Feb-10	WHY IS LAND CONSIDERED AS A NATURAL RESOURCE ?	ENVIORNMENTAL STUDIES	Dr. C.GUPTA
ECL-172	Feb-10	WHY ALL PARTS OF LAND IS NOT INHABITED ?	ENVIORNMENTAL STUDIES	Dr. C.GUPTA
ECL-173	Feb-10	WHAT IS LAND USE SCENARIO IN INDIA ?	ENVIORNMENTAL STUDIES	Dr. C.GUPTA
ECL-174	Feb-10	WHY DEGRADATION OF FOREST IS DANGEROUS ?	ENVIORNMENTAL STUDIES	Dr. C.GUPTA
ECL-175	Feb-10	WHAT IS WASTE LAND ?	ENVIORNMENTAL STUDIES	Dr. C.GUPTA
ECL-176	Feb-10	WHY IS AT PRESENT THE NEED OF PROPER PLANNING AND JUDICIOUS USE OF LAND WITH ?	ENVIORNMENTAL STUDIES	Dr. C.GUPTA

<b>LOR No.</b>	<b>Month</b>	<b>Title</b>	<b>Subject</b>	<b>Producer</b>
ECL-177	Feb-10	WHY IS LAND HUNGER DANGEROUS ?	ENVIORNMENTAL STUDIES	Dr. C.GUPTA
ECL-178	Feb-10	WHAT IS SEX RATIO ?	ENVIORNMENTAL STUDIES	Dr. P.SINGH
ECL-179	Feb-10	WHAT IS SEX RATIO OF DIFFERENT REGIONS OF THE WORLD ?	ENVIORNMENTAL STUDIES	Dr. P.SINGH
ECL-180	Feb-10	WHAT IS THE SCENARIO OF SEX RATIO IN INDIA ?	ENVIORNMENTAL STUDIES	Dr. P.SINGH
ECL-181	Feb-10	WHY WE HAVE REASONS FOR UNFAVOURABLE SEX RATIO IN INDIA ?	ENVIORNMENTAL STUDIES	Dr. P.SINGH
ECL-182	Feb-10	WHAT ARE THE EFFECTS OF UNFAVOURABLE SEX RATIO ON LIFE- EXPENTANCY ?	ENVIORNMENTAL STUDIES	Dr. P.SINGH
ECL-183	Feb-10	WHAT ARE THE EFFECT OF UNFAVOURABLE SEX RATIO ON- ENVRIIONMENT ?	ENVIORNMENTAL STUDIES	Dr. P.SINGH
ECL-184	Feb-10	WHAT ARE THE EFFECTS OF UNFAVOURABLE SEX RATIO ON SOCIAL SYSTEM ?	ENVIORNMENTAL STUDIES	Dr. P.SINGH
ECL-185	Feb-10	WHAT IS EVOLUTIONARY STABLE STRATEGY ?	ENVIORNMENTAL STUDIES	Dr. P.SINGH
ECL-186	Mar-10	WHAT IS MALARIA ?	HEALTH AND ENVIRONMENT	A.SOMASHEKAR
ECL-187	Mar-10	HOW IS MALARIA TRANSMITTED ?	HEALTH AND ENVIRONMENT	A.SOMASHEKAR
ECL-188	Mar-10	WHO IS AT RISK FOR MALARIA ?	HEALTH AND ENVIRONMENT	A.SOMASHEKAR
ECL-189	Mar-10	WHAT ARE THE SIGNS AND SYMPTOMS OF MALARIA ?	HEALTH AND ENVIRONMENT	A.SOMASHEKAR
ECL-190	Mar-10	HOW SOON WILL A PERSON GET MALARIA AFTER BEING BITTEN BY AN -INFECTED MOSQUITO ?	HEALTH AND ENVIRONMENT	A.SOMASHEKAR
ECL-191	Mar-10	HOW DO I KNOW IF I HAVE MALARIA FOR SURE ?	HEALTH AND ENVIRONMENT	A.SOMASHEKAR
ECL-192	Aug-10	WHAT IS GANDHIAN VIEW OF SUSTINABLE DEVELOPMENT ?	MANAGEMENT	Dr. C.GUPTA
ECL-193	Aug-10	WHAT IS 3G TECHNOLOGY ?	TECHNOLOGY	Dr. C.GUPTA
ECL-194	Nov-10	WHAT IS THE IMPORTANCE OF THE STUDY OF WATER AS RESOURCE ?	ENVIORNMENTAL STUDIES	Dr. C.GUPTA
ECL-195	Nov-10	WHAT IS WATER CYCLE ?	ENVIORNMENTAL STUDIES	Dr. C.GUPTA
ECL-196	Nov-10	WHAT ARE VARIOUS REASONS FOR SCARCITY OF POTABLE WATR ?	ENVIORNMENTAL STUDIES	Dr. C.GUPTA
ECL-197	Nov-10	WHAT ARE DIFFERENT PROBLEMS OF DAMS ?	ENVIORNMENTAL STUDIES	Dr. C.GUPTA
ECL-198	Nov-10	WHAT ARE DIFFERENT CAUSES OF FLOOD ?	ENVIORNMENTAL STUDIES	Dr. C.GUPTA

**List of EDU SAT Lectures Produced/Multi Casted from Jan 2010 to till date:**

38	12/4/2010	2:30-04:00	AN INTRODUCTION TO INFORMATION- COMMUNICATION TECHNOLOGY	INFORMATION COMMUNICATION TECHNOLOGY	Prof.B.K.PASSI & Dr.P.SINGH	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
39	13/04/2010	2:30-04:00	INFORMATION ARCHITECTURE	INFORMATION COMMUNICATION TECHNOLOGY	Dr. A.K. RAMANI	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
40	24/05/2010	2:30-04:00	POSITIONING KNOWLEDGE IN THE INFORMATION SYSTEMS OF FUTURE	INFORMATION COMMUNICATION TECHNOLOGY	Prof. P.K. CHANDE	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
41	25/05/2010	2:30-04:00	LEARNING ENHANCEMENT WITH - TECHNOLOGY	INFORMATION COMMUNICATION TECHNOLOGY	Dr. MANOJ KILLEDAR	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
42	26/05/2010	2:30-04:00	INTELLIGENT IT	INFORMATION COMMUNICATION TECHNOLOGY	Dr. MANOHAR CHANDWANI	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
43	28/05/2010	2:30-04:00	DATA MINING	INFORMATION COMMUNICATION TECHNOLOGY	Dr. SANJAY TANWANI	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
44	15/06/2010	2:30-04:00	GLOBALIZATION IN HIGHER EDUCATION	HIGHER EDUCATION	PROF. B.K. PASSI & Dr. A.K. SINGH	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
45	16/06/2010	2:30-04:00	REPRODUCTION VS CREATION IN HIGHER EDUCATION	HIGHER EDUCATION	Dr. ARVIND MARU	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
46	17/06/2010	2:30-04:00	QUALITY CONTROL IN HIGHER EDUCATION	HIGHER EDUCATION	Dr. P. SINGH	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
47	18/06/2010	2:30-04:00	RESEARCH ISSUES IN HIGHER EDUCATION	HIGHER EDUCATION	PROF. B.K. PASSI & Dr. A.K. SINGH	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
48	19/07/2010	2:30-04:00	COMPARISION OF VARIOUS MARKET STRUCTURE	ECONOMICS	PROF. S. MAHALATI	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
49	20/07/2010	2:30-04:00	NATIONAL INCOME IN INDIA	ECONOMICS	Dr. GANESH KAWADIA	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
50	21/07/2010	2:30-04:00	MONETARY POLICY IN INDIA	ECONOMICS	Dr. GANESH KAWADIA	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
51	22/07/2010	2:30-04:00	EXCHANGE RATE AND FLUCTUATION	ECONOMICS	Dr. GANESH KAWADIA & Dr. KANHAYA AHUJA	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
52	23/07/2010	2:30-04:00	COMPOSITION OF BALANCE OF PAYMENT AND ITS TRENDS	ECONOMICS	Dr. KANHAYA AHUJA	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
53	15/11/2010	2:30-04:00	ENVIRONMENTAL IMPORTANCE OF SOLAR U-V-B RADIATION	ENVIRONMENT	Dr. K.N GURUPRASAD	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
54	16/11/2010	2:30-04:00	PHYSIOLOGICAL IMPORTANCE OF SOLAR U-V-B RADIATION	ENVIRONMENT	Dr. K.N GURUPRASAD	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
55	18/11/2010	2:30-04:00	OXYGEN EVOLUTIONS BY PLANTS	ENVIRONMENT	Dr. ANJANA JAJOO	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA
56	19/11/2010	2:30-04:00	CARBON FIXATIONS BY PLANTS	ENVIRONMENT	Dr. ANJANA JAJOO	Mr. SOUMYA-ROY	Dr. CHANDAN GUPTA

A Media Research Dissertation project for M.Sc. Integrated & M.B.A. Media Management semester IV students is evaluated by the Board of examiners including one external examiner.

Total 55 students of M.Sc. Integrated & M.B.A. Media Management semester IV have worked on various topic of Television Production & Satellite Channels, Film Production, Audio Production, Animation Studios, Advertising Agencies, Mobile VAS Content, IT Enabled Services & New Media Production.

For the Ph.D. programme, a Research Degree Committee evaluated the synopsis of 09 candidates and registered them for research work in Film Studies, Television Production, Advertising, Developmental Communication, Educational Communication, New Knowledge Management, New Media and Open Courseware.

### **Consultancy :**

The faculty members of EMRC provide consultancy to Government and Non-Government Agencies in the area of TV Production, Radio Broadcast and Media Research.

### **Extension :**

EMRC teachers are actively involved in following extension activity

1. Auditorium : Operation and maintenance University Cultural Centre is completely done by EMRC faculties. It has 1100 seating capacity with ultramodern facilities.
2. Gyanvani : Operates 16 hrs a day at 105.6 FM and is heard around 90 kilometers area. Technical and Program production is taken care of by EMRC faculties and students.
3. Film Festivals : EMRC is actively involved in text book film and classic film festivals. Festival provides platforms for students to interact with industry experts.
4. Green Development : A periodic activity to feel nature is carried out at EMRC Campus. Plantation programme, Awareness programmes on Greenery development with active involvement of faculty and student is carried out.

### **3. Infrastructure and Learning Resources**

At present, the department building has three floors and a studio area sums to 45000 square feet of construction. This includes Two Seminar Hall, One Library Area, Six Class Rooms, Three Studio Floors, Multimedia Production Room, IT Lab, Multimedia Lab, Animation Lab, Common Room, Ten Utility spaces, NLE Suites and Admin block consists of 12 rooms.

**The Studio :** The Centre has state of the art professional audio and video studios exemplary in central India, equipped with industry standard Audio-Video recording facilities. Fully tapeless format XDCAM (Blu-ray) production. Students have to produce broadcast standard documentaries using high-end studio.

**Post Production :** Professional grade editing suites like DPS Velocity, Matrox, Avid and FCP etc. facilitates students to generate industry standard productions.

**Multimedia Studio :** Students create varied graphics and animation material for packaging of e-content in fully equipped multimedia studio. New media content generation is backed-up by 24x7 EDUSAT connectivity.

**Animation Art Studio :** Fully facility animation art studio has Hi-end workstation with Animation line testing set, Professional Light boxes, Professional Photography equipment, Claymation Table

**Lab & Library :** Centre has fully equipped IT Lab, Multimedia Lab & Library full of media related books and journals. 300 textbook movies DVD library is at students dispense.

#### 4. Student Support and Progression

There are 95 students, admitted to the M.Sc. Integrated first semester and M.B.A. Media Management first semester Course through CET-2010. There are 43 Male and 52 Female, out of which 12 are of SC, 4 ST, 11 OBC and 2 student belongs to NRI category.

Total 243 students are on campus out of which 191 belongs to General, 27 belong to OBC, 20 belong to SC and 5 belong to ST category. 113 Male and 130 female students are on campus. Govt. reservation policy is implemented as per rules.

#### Details of Students enrolled :

Class	Gen.		OBC		SC		ST		Total		Total
	M	F	M	F	M	F	M	F	M	F	
M.Sc. 1 <sup>st</sup> year	16	24	1	1	4	2	1	0	22	27	49
M.Sc. 2 <sup>nd</sup> year	15	25	0	0	2	0	1	0	18	25	43
M.Sc. 3 <sup>rd</sup> year	14	22	3	1	1	0	0	0	18	23	41
M.Sc. 4 <sup>th</sup> year	5	6	2	0	1	0	0	0	8	6	14
M.Sc. 5 <sup>th</sup> year	6	6	1	0	1	0	0	0	8	6	14
M.B.A. 1 <sup>st</sup> year	11	17	6	3	2	4	2	1	21	25	46
M.B.A. 2 <sup>nd</sup> year	11	13	6	3	1	2	0	0	18	18	36
Total	78	113	19	8	12	8	4	1	113	130	243

The departmental website carries complete information about centre.

Students actively participated in annual UTD sports celebration. The Centre provided the sport kits for participation.

Students actively participated in Short Film, Essay and Quiz competition

#### Governance and Leadership

**Mission:** To generate, disseminate and preserve knowledge and prepare the next generation of thinking media professionals by providing diverse learning environment.

## 7. Innovative practices

An Internal quality assurance system has been developed for quality assurance and enhancement. To achieve this goal, there are regular meetings of the Faculty members within the department as well as at the University Level.

All efforts are made to implement suggestions from Faculty members and students for quality improvement.

### Plan on improvement in Relationship with stakeholders

Students will be encouraged to follow the best practices under academic and extra-curricular activities. Regular monitoring of the students and interaction with them will definitely improve academic environment and also motivate students for the result oriented approach.

## Evaluative report of the Department

### Faculty Profile

Number of Faculty members in position:

A) Professor	1
B) Reader	2
C) Lecturer	4

Name Faculty Member	Designation	Age	Highest Qualification
1. Dr. Prabhakar Singh	Professor	56	Ph.D.
2. Dr. A.K. Singh	Reader	48	Ph.D.
3. Dr. Chandan Gupta	Reader	48	Ph.D.
4. Archana Somshekar	Producer	41	M.A. (Mass Comm.)
5. Kamlesh Chouhan	Producer	29	B.E.
6. Lalit Ingle	Lecturer (Contract)	38	M.B.A.
7. Narayan Patidar	Lecturer (Contract)	31	M.Sc. EM

### Plan on improvement:

1. Increase the number of ETV programme production.
2. Increase the number of eContent, LOR and EDU SAT Lecture Production
3. Encourage students to initiate media research projects.

**Name & Signature of the  
Coordinator QAC**

**Name & Signature of the  
HEAD, UTD**